

## An open letter from Ozzie to some of our customers

NOTE: Early in 1989 IWA wrote special letters to just over 100 of its members. This small group of homeowners were using 19% of IWA's total water output at that time. The purpose of the letter was to let them know that they were using exceptionally large amounts of water and that if they wished to cut back we would be glad to help in whatever way we could.

This month IWA again looked at the water usage by each member of this same group and the results have prompted Ozzie to write them again (almost 90% are still living on the islands), this time as an open letter.



Dear Heavy User:

When we wrote you last year about your exceptional water usage we frankly didn't know what to expect. I guess the best we hoped for was that you might not have realized just how exceptional you were and maybe you'd want to do something about it.

When a number of you actually called and asked us to consult with you about how to cut down we were pleased but not overly optimistic about overall results. Well it's been almost two years so we thought we'd check in and see if there's been any progress toward helping to save water.

We are surprised! We are amazed! We are ecstatic! You've cut your average monthly usage by almost one-third! As a group you've pocketed net savings of some \$67,000 and we've saved about 30 million gallons of precious ground water. Talk about mutual assistance!

You've acccomplished this in less than two years and needless to say we're proud of you. We know our water is wonderful, almost irresistible, but you've shown you know when to say when.

You have our gratitude and respect. Keep up the good work.

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Out, out, damned spout



If you're a water conservationist, one of the more disturbing sights is a sprinkler system going full blast during a rainstorm.

Now, you no longer have to witness this water waste. The Mini-Clik II Rain Sensor automatically shuts off your sprinkler system when it rains. It responds only to specific amounts of rainfall set by the user and is not affected by leaves, twigs and such. Sound foolproof? Not if sprinkler owners don't install them.

For more info call the SCCF Native Plant Nursery at 472-1932.

## Stick 'em up

IWA has something new for your bathroom decor...the San Cap Shower Sticker. It's a small, tasteful pressure sensitive sticker printed in four colors that contains complete, illustrated, easy-to-follow instructions for taking the San Cap water saving shower.



You probably know how to do it if you live here, but the sticker is a must for the guest room. IWA is also putting them in hotel rooms and condominiums throughout the islands.

If you'd like to be the first on your block to display this toilet triumph rush on over to our office and pick some up. If you're only mildly interested call us and we'll send you one.

# We've got to start meeting like this

The first meeting of the Lee County Regional Water Supply Authority was held on September 27. The City of Sanibel's representatives on the committee are Bob Hollander of IWA and Councilman Mark Westall. Both were in attendance, as were Lee County Commissioner John Manning, Mayor Joseph Mazurkiewicz and Councilman Earl Hamilton of Cape Coral, and Fort Myers Councilman Bruce Grady.

The meeting included election of officers, a review of the goals and objectives of the Authority and procedures for selecting an executive director and getting the Authority "up and running".

Bob Hollander and Mark Westall were appointed to the three-member committee which will help select the executive director.

We'll keep you posted as this important body becomes operational

# Derowitsch delivers again...

Dick Derowitsch in conjunction with Tom Missimer presented a paper at the 1990 Biennial Conference of the National Water Supply Improvement Association. The conference was international in scope, discussing some of the problems and solutions to desalination of water throughout the world.

Dick's paper "Historical Wellfield Performance at the Island Water Association, Sanibel Island Florida" might sound a bit dry (no pun intended) to some but got good reviews with this crowd. It rated second of 43 papers presented.

Congratulations, Dick!

# And they said it wouldn't last

IWA and the Sanibel/Captiva Conservation Foundation have begun their second year of the "Water Works" project.

Last year the project promoted water conservation through public programs and over 100 private consultations with homeowners.

This year the efforts will be aimed at a wider field including landscape contractors, heavy water users, homeowner groups and condominium associations.

The project will offer mailings, workshops, and media releases with information about xeriscaping and water saving produots for the home.

#### Who's News

Mike Gannon and Pat Henry have received their Class B licenses as Water Plant Operators. Steve Rensing, Ed Heindl and Frank Yearty have gotten their C licenses.

Engineering Assistant Roger Blind recently obtained certification as a Registered Professional Engineer. Roger has been given the new title of IWA Engineer.

New with IWA is Robbie Smith as an Operator Trainee in Production. Robbie comes to us from Mansfield, Ohio. Welcome to the warmth, Robbie.

## ... A dark and stormy night

It was the night of tropical storm Marco but neither rain nor howling wind could stay Bob Hollander from his appointed rounds — a talk at a meeting of the Sanibel Community Association.

A small but brave group showed up in spite of the big wind (Marco's or Hollander's?) but intrepid Bob did his best as Marco interrupted with power outages knocking



out lights and sound systems. Using demonstrations, oharto, complex and occasional shadow puppets Hollander explained the hows and whys of making drinking water from salty water. He also discussed short and long range futures for the area's water supply and the need to save water. Bob's pitch for conservation may have been diluted somewhat by all that free stuff raining down around him.

### Our main complaint

We're proud to say that we get very few complaints but we thought you might like to know the most common cause of those we do get.

We call it the main complaint because that's what happens. The customer mistakes the water main shut off for a hose shut off and suddenly has no water. Would you believe we get about forty of these a year.

There is one complaint, though, that we've only gotten once. A lady called and complained that she wasn't getting any hot water. We had to explain that we just didn't sell hot water.

We're sure that all these complaints come from tourists.

#### Do you know us?

The Board of Directors and I are proud of our IWA staff. We think it's too bad that more of our members can't get to know them.

With that in mind the Pipeline will introduce a member of our staff to its readers in each issue.

PETE WILSON, Production Supervisor



Peter E. Wilson was born in 1936 in Minneapolis. He was one of eight children.

He first got into the water business in 1953 when he joined the Navy. He was a navy diver for 21 years serving in the Korean War and the Vietnam War.

In 1976 retired Chief Petty Officer Wilson decided to change his relationship to water, to get out from under it and start making it at the small but growing Island Water Association.

He started as a water plant operator trainee. He remembers IWA in those early days as two pumping stations, a small water plant at South Seas Plantation and an electrodialysis plant with lots of problems. It was a challenge and an opportunity and by February of 1977 he was Production Supervisor.

Pete and his wife Barbara live in Fort Myers. He has two sons, ages 34 and 31. One of his boys is a senior water plant operator at the Cape Coral plant.

#### Drink hearty mates

Even as we speak the new and enlarged permanent main to Captiva at Blind Pass is being opened.

The temporary connection worked just fine but it feels good to be permanently joined once more. Let us know if the water tastes better.

#### THE ISLAND WATER ASSOCIATION, INC. COMPARISON OF 1990 BUDGET TO ACTUAL RECEIPTS AND DISBURSEMENTS

		NINE MONTHS OF	
RECRIPTS	1990 Budget		Actual Receipts
Water Sales	8,968,787		\$8,749,650
Interest	56,250		58,094
Other Receipts	7.500		28,089
Connection Fees	105,000	1 A A	93,899
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TOTAL RECEIPTS	\$3,181,487		\$2,929,732
54 1990 Carryover	890,734		890,734
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TOTAL FUNDS	\$4,042,221		\$3,820,466
		NINE MONTHS OF	
DISBURGEMENTS	1990 Budget	Aotu	1 Disburgements
Wages and Benefits	\$977,606	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$931,006
Professional Tees	65,134		78,855
Electricity	500,022		440,366
Telephone	10.603		13,344
O & M Service & Supply	488,340		396,963
Motor Fuels	10,197	11 T	9,575
Insurance	78,372	90) in	78,757
Postal Charges	9,000	1. The second	8,177
Travel, Training, Conferences	17,478		12,839
Debt Repayments	188,476		128,380
Capital Expenditures	1,103,175	1 A A A A A A A A A A A A A A A A A A A	761,192
Contingency Fund	112,600		100,844
TOTAL DISBURGEMENTS	\$3,660,803		\$2,959,255
EXCESS OF FUNDS OVER DISBURSEMENTS FOR 1990	•		\$861,198
FOR CASH POSITION ADD REMAINING CARRYOVER (\$296,911)			\$1,158,109
LESS RESERVE REQUIREMENTS & CONTRACTUAL OBLIGATIONS			\$1,111,693
NET AVAILABLE FUNDS			\$46,416

These figures represent the unsudited accounts as of September 50, 1990

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Thomas A. Sharp President